

Media release



11 December 2024

Goodstart celebrates Government's once in a generation reform for all Australia's children

Goodstart Early Learning applauded the universal guarantee to early learning announced by the Prime Minister today.

CEO Dr Ros Baxter said Goodstart was celebrating this once in a generation reform, that will give all Australian children access to at least three days a week of early learning, which evidence shows will set them up for success in school and life.

"Goodstart has always had an ambition to see every child in Australia reap the benefits of attending high-quality early learning – and we are thrilled that the Government shares this ambition," Dr Baxter said.

It is estimated that at least 126,000 children from the poorest families across the country have been missing out on critical early learning and care.

"This will change lives. It will boost our nation's productivity, ensuring Australia's children don't fall behind. And it will support more parents into work, study and training.

"Goodstart stands ready to work with Government to implement these reforms and we can't wait to welcome the children and families who have been missing out on our high-quality, inclusive services.

"It is fair to say many of us had a tear in our eyes as we read the announcement, knowing the real difference this will make in the lives of so many children.

"It is absolutely extraordinary to be celebrating this announcement in the same week that Goodstart delivered an historic federal government funded pay increase for our 17,000+ Goodstart educators. This visionary foundational investment by the Albanese Government means we will have the dedicated professional workforce ready to welcome children and families to services right across the nation.

Goodstart also welcomed the significant investment to build new services in communities where children are currently missing out. This will ensure every child and every family, in every community, can access early learning. We also welcome the opportunity to work with the



Government to understand the price for high quality and inclusive early learning, as part of the [Early Education Service Delivery Price Project](#) announced today.

“We look forward to working with Government to deliver these tangible benefits for children and families across the country.”

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For more information

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Notes for editors: Goodstart Early Learning is Australia's largest not for profit early learning provider with 654 centres nationwide committed to improving the lives of Australia's children and their families. Website: goodstart.org.au.

Acknowledgement of country: Goodstart acknowledges all Traditional Custodians and recognises First Nations peoples continued cultural and spiritual connection to the land, sky and waterways. We pay our respects to Elders past, present and emerging.